



2025 Wrap Report



AUGUST 21-24, 2025
MISSISSAUGA G&CC
MISSISSAUGA, ONTARIO

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We thank the people of the Mississaugas of the Credit First Nation for welcoming us to share their land for the 2025 CPKC Women's Open. We are deeply grateful for the opportunity to gather, compete, and celebrate the sport of golf with their partnership.



CONGRATULATIONS

To Mississauga Golf and Country Club for hosting their first CPKC Women's Open. We would like to thank everyone at the Club for the dedication, resilience, and hard work that made it a memorable destination for the tournament!

THE EVENT



\$4.5M

**FUNDS
RAISED**

16

**CANADIAN
PLAYERS**

22

**CORPORATE
PARTNERS**

\$30M

**ECONOMIC
IMPACT**

BROOKE HENDERSON



BROOKE BRINGS IT HOME

Brooke Henderson claimed her second CPKC Women's Open victory! She shot a 4-under 67 to pull ahead by a stroke in Sunday's final round to win Canada's National Women's Open. This is Brooke's 14th LPGA Tour title.

THE FIELD



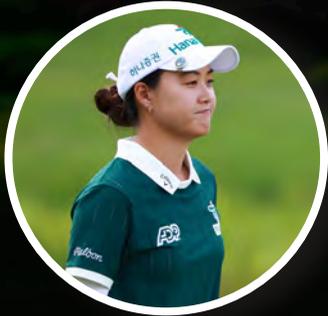
**JEENO
THITIKUL**
WORLD #1



**NELLY
KORDA**
WORLD #2



**LYDIA
KO**
WORLD #3



**MINJEE
LEE**
WORLD #4



**ANGEL
YIN**
WORLD #7

8
Past Champions

16
Canadians



< PLAYER SPOTLIGHT >
SAVANNAH GREWAL

Savannah Grewal joined the LPGA Tour in 2024. She was one of 16 Canadians in the field at the 2025 CPKC Women's Open, and the only competitor from Mississauga.



BREAKOUT STAR

2025 CPKC WOMEN'S OPEN LOW AMATEUR

At just 15 years old, Canadian amateur Aphrodite Deng delivered a breakout performance at the CPKC Women's Open. She tied for clubhouse lead after Round 1 and maintained a strong performance throughout the competition. Aphrodite finished 4-under overall and earned Low Amateur honours.



APHRODITE DENG (a) **66**⁻⁵

RD 1 13/14 FIR 13/18 GIR 26 PUTTS NEXTGEN

3	3	3	4	4	3	3	4	4	FRONT	31
3	4	5	5	3	5	4	3	3	BACK	35

AUGUST 20-24, 2025
MISSISSAUGUA GOLF AND COUNTRY CLUB

CPKC WOMEN'S OPEN

CANADA LPGA



LEADERBOARD



POS	PLAYER	R1	TOTAL	R2 TEE TIME
T2	Aphrodite Deng (a)	66	-5	12:58 PM*
T21	Lauren Kim	70	-1	2:15 PM*
T38	Brooke M. Henderson	71	E	7:44 AM
T38	Katie Cranston (a)	71	E	8:39 AM
T63	Anna Huang	72	+1	2:26 PM*
T63	Shauna Liu (a)	72	+1	2:37 PM*
T63	Tillie Claggett (a)	72	+1	7:37 AM*
T87	Monet Chun	73	+2	2:11 PM
T109	Vanessa Borovilos (a)	74	+3	1:49 PM
T109	Maude-Aimee LeBlanc	74	+3	7:37 AM*
T109	Ruihan Wang (a)	74	+3	8:50 AM
T129	Savannah Grewal	75	+4	12:47 PM*
T129	Michelle Xing (a)	75	+4	12:43 PM
T129	Joline Truong (a)	75	+4	2:00 PM
T129	Clara Ding (a)	75	+4	9:27 AM*
156	Alena Sharp	82	+11	2:26 PM*

AUGUST 20-24, 2025
MISSISSAUGUA GOLF AND COUNTRY CLUB



POS	PLAYER	TOTAL	R1	R2	R3	R4
1	Brooke Henderson	-15	71	66	65	67
2	Minjee Lee	-14	69	67	66	68
3	Mao Saigo	-11	68	72	67	66
4	Akie Iwai	-10	64	69	72	69
T5	Lydia Ko	-9	70	70	68	67
T5	Manon De Roey	-9	72	67	68	68
T7	Megan Khang	-8	66	71	71	68
T7	Jeeno Thitikul	-8	66	70	69	71
9	Gaby Lopez	-7	66	72	70	69
T10	Patty Tavatanakit	-6	71	70	70	67
T10	Nelly Korda	-6	69	69	72	68
T10	Sei Young Kim	-6	72	69	68	69
T10	Minami Katsu	-6	71	67	70	70
T10	Jenny Bae	-6	68	69	71	70

AUGUST 20-24, 2025
MISSISSAUGUA GOLF AND COUNTRY CLUB



**she
plays
golf**
~ FESTIVAL ~



3 EVENTS, 4 EXEMPTIONS

The She Plays Golf Championship Series had professionals competing in Whistler, B.C., Calgary, Alta. and Burlington, Ont. Players and amateurs competed for a \$60,000 purse, WAGR points, and four qualifying spots into the 2025 CPKC Women's Open.

PROUD PARTNERS



SHAUNA LIU
Peloton Glencoe Invitational



CLARA DING
GolfBC Group BC's Women's Open



TILLIE CLAGGETT
PGA Women's Championship of Canada



KATIE CRANSTON
She Plays Golf Order of Merit

GROWING THE GAME



First Tee Clinic hosted 26 girls from BGC Peel for a community tour and clinic.

Canadian and 2025 CPKC Women's Open competitor Monet Chun joined the clinic.

CPKC WOMEN'S LEADERSHIP SUMMIT

PARTNERED WITH



HILLBERG&BERK



CPKC WOMEN'S LEADERSHIP SUMMIT
DRIVING CHANGE FROM THE TOP:
EXECUTIVE LEADERSHIP LESSONS

JAYNA HEFFORD
Senior Vice President, Hockey Operations
Professional Women's Hockey League (PWHL)

KATE HUSSMANN
Chief Strategy Officer, Surface Mills



MODERATED BY
LINDSAY HAMILTON



200+ ATTENDEES (SOLD OUT)

An engaging panel discussion that brings together influential leaders across sport and business.

THE RINK HOLE



The iconic Rink Hole was hosted on Hole #10, and featured rink boards, stadium seating, and a fan-designed goalie helmet as a tee marker. Coupling Canada's love of hockey and golf, the rink hole created an electric atmosphere for fans to cheer on their favourite players and show their Canadian pride.

VOLUNTEER

1,100

VOLUNTEERS

VOLUNTEER SERVICES
PRESENTED BY

IBDO



10K

Water bottles diverted from landfills through YETI & CPKC water stations.



Partnered with Waste Management to complete a comprehensive review of all sustainability efforts at the CPKC Women's Open.

500

Bikes parked through the bike valet program.

ELEVATED HOSPITALITY



VIP
Tickets



Valet Pick-Up
and Drop-Off



Signed LPGA
Paraphernalia



Shopping Experience
in the Levelwear Tent



Premium
Dining Venues

PLAYER EXPERIENCE



Sei Young Kim

Audi Precision Award

77.7% - \$25,000 given to the player with the most Greens in Regulation.



Golf Town Tour Truck

State-of-the-art mobile tour truck to support players with club adjustments, fitting, etc.



Levelwear Caddie Lounge

Dedicated hospitality and lounge space set up for caddies that includes games, gifting, refreshments and more.



Therapy Dogs

Provide help and support to volunteers, players or staff.



Gifting

Players gifted Longchamp bags.

FAN EXPERIENCE



**Golf Town
Autograph Alley**



**First Tee
Clinic**



**Brooke Brigade
Junior Viewing Zone**



**Long Putt
Challenge**



Walk With A Pro



CPKC Has Heart Family Zone



50/50 Draw



Viewing Decks

THE VIBE



Thank You to CPKC.

CPKC President & CEO
KEITH CREEL



CPKC Clubhouse Suite



CPKC Has Heart Family Zone



CPKC Birdies For Heart



CPKC Fan Zone

CEO RECEPTION



CEO of Golf Canada
LAURENCE APPLEBAUM

The annual CEO Dinner, presented by BDO, welcomed our major partners, stakeholders and friends of the CPKC Women's Open.



+67%

CPKC Website Users | +44% Page Views YOY

175K

Golf Canada App Users | +16% YOY

74%

Email Open Rate | Above Industry Standard

Fan Experience App



Live Player Tracking



Interactive Map



Real-Time Leaderboard



ELEVATED PARTNER ACTIVATIONS



AUDI



AVIS



BDO



CAYMAN ISLANDS



EMPLOYMENT HERO



JOHNSONVILLE



LEVELWEAR



MATT & STEVE'S



COCA-COLA



CONNECT HEARING



COPPER ROSE



COTTAGE SPRINGS



RBC



REIGN



SLEEMAN



STALK & BARRELL



CPKC



GOLF TOWN



HILTON



THE KEG



WM



YETI

CPKC
has ❤️ heart

\$4.5M



MacKids

Trillium
Health Partners

\$4M \$505K



\$82K

50/50 RAFFLE

\$74K

LONG PUTT CHALLENGE

\$8K





6K

Total Mentions (+54% YOY)

35

Total Outlets (+84% YOY)

\$3.1M

Total Publicity Value

91K

Impressions
(Top Post)

3.9M

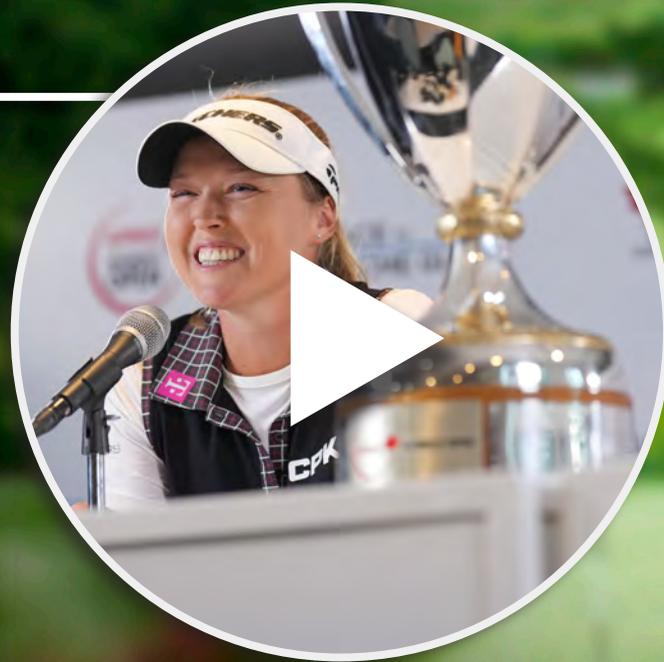
Impressions
(+12% YOY)

65K

Engagement
(+30% YOY)

23K

Audience
(+12% YOY)



An aerial photograph of a golf course at sunrise. A river flows through the center, with a bridge crossing it. The sun is low on the horizon, creating a warm, golden glow and mist over the landscape. Large white text '1.2M' is overlaid on the right side of the image.

1.2M

**LINEAR UNIQUE REACH
ACROSS ALL TELECASTS**

SPONSORS & PARTNERS

Title Sponsor

CPKC

Elite Partner



Premier Partner



theScore | BET





See you next year at

THANK YOU

Tee-it-up with us @cpkcwomensopen



AUGUST 19-23, 2026